

Mohammed Noushad

Product Designer | UI/UX | Design Systems | AI-Driven Experiences

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Professional Summary

Product Designer with 10+ years of experience delivering end-to-end UX/UI for web and mobile products, including research, flows, wireframes, prototyping, and high-fidelity UI. Strong in translating business goals into intuitive user experiences and collaborating with product and engineering teams to ship. Experienced with design systems and using product behavior/analytics tools to iterate on usability. Currently exploring Agentic Experience Design (AX) and AI-assisted workflows to improve speed and quality. Available to join immediately.

Core Skills

- End-to-end Product Design, UX Strategy, Interaction Design
- UI Design, Visual Design, Responsive Design
- Wireframing, Prototyping, High-fidelity Design (Figma, FigJam)
- Design Systems, Component Libraries, Documentation
- Cross-functional Collaboration (Product, Engineering, Stakeholders)
- User Research (planning, synthesis), Usability Testing
- Product Behavior Insights (Hotjar, Microsoft Clarity)
- AI-assisted Workflows, Automation (n8n), Prompting, Figma Ai
- Adobe Creative Suite

Professional Experience

Product Designer — Valmont Industries

Dubai, UAE (Hybrid) | Aug 2022 – Dec 2025

- Led UX/UI design across features from discovery to delivery (requirements, user flows, wireframes, UI, prototypes).
- Collaborated with cross-functional stakeholders to align user needs, business goals, and technical constraints.
- Contributed to design system practices (components, patterns, documentation) to improve consistency and delivery speed.

- Used qualitative feedback and behavior insights to identify friction and improve key user journeys.

Tools: Figma, FigJam, Hotjar, Microsoft Clarity

Product Designer (Freelance) — Independent Consultant

Dubai, UAE | Mar 2020 – Jun 2022

- Delivered UX/UI solutions for clients by defining user flows, wireframes, and high-fidelity interfaces.
- Facilitated stakeholder sessions to clarify scope, priorities, and success metrics.
- Produced handoff-ready design assets and supported implementation with engineering teams.

Tools: Figma, FigJam

UI/UX Design Specialist & Motion Designer — AddSense Media

Dubai, UAE | Apr 2017 – Mar 2020

- Designed user interfaces and experiences for digital products and marketing platforms.
- Created motion/interaction assets to support product storytelling and UI behavior.
- Coordinated with internal teams to maintain consistent visual quality across deliverables.

UI/UX Designer — Proaims Security System

Dubai, UAE | Jan 2014 – Feb 2017

- Designed UI and user flows for web-based solutions, improving clarity and usability.
- Produced wireframes, UI screens, and supporting assets for development and stakeholder reviews.

Education

B.Com — Bangalore University | 2001–2004

Diploma in Graphic & Web Design — Routers Intermedia Pvt Ltd | 2004–2005

Certifications

- Create High-Fidelity Designs and Prototypes in Figma — Google/Coursera (Feb 2024)
- Build Wireframes and Low-Fidelity Prototypes — Google/Coursera (Jan 2024)
- Foundations of User Experience (UX) Design — Google/Coursera (Nov 2023)
- The Fundamentals of Digital Marketing — Google (Sep 2021)